

**Sponsorship Prospectus**

**Kyoto Breast Cancer Consensus Conference 2026**

**International Convention**

**(KBCCC 2026 International Convention)**

**Dates:** Friday, April 10 – Saturday, April 11, 2026

**Venue:** Kyoto International Conference Center Kyoto, Japan

<http://www.kyoto-breast-cancer.org/jp/international/2014/>

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## Message

We hope this message finds you well.

On behalf of the Kyoto Breast Cancer Research Network, we would like to express our sincere appreciation for your continued understanding and support of our academic activities, particularly the Kyoto Breast Cancer Consensus Conference (KBCCC).

Since 2007, the Kyoto Breast Cancer Consensus Conference has been held regularly in Japan, providing an important forum for in-depth discussion of key clinical issues in breast cancer treatment. The first international convention was held in April 2009 and brought together a large number of experts from around the world, playing a significant role in establishing international consensus on the treatment and diagnosis of breast cancer.

Following the 2014 international convention, changes in the environment surrounding conference organization—including the global COVID-19 pandemic and transitions in leadership within the host departments—made it difficult to hold an independent international meeting. However, after an extensive period of preparation, we are pleased to announce the return of a fully independent international convention for the first time since 2014.

The Kyoto Breast Cancer Consensus Conference 2026 International Convention will address both established and emerging topics relevant to the current era, building upon discussions from previous meetings and re-examining contemporary consensus in breast cancer treatment. We are confident that this conference will be academically meaningful and will also serve as a valuable platform for international exchange.

As the Representative Chair of the Organizing Committee, I am honored to oversee the preparation and operation of this international scientific meeting. We believe that this conference will provide an excellent opportunity for your company to showcase its technologies and products to researchers and healthcare professionals involved in breast cancer research and treatment, both from Japan and abroad.

We sincerely appreciate your kind consideration and support.

Kyoto Breast Cancer Consensus Conference 2026 International Convention

Representative Organizer: Norikazu Masuda, Professor, Department of Breast Surgery Graduate School of Medicine, Kyoto University

Organizer: Masahiro Takada, Professor and Chair, Department of Breast Surgery Kansai Medical University  
Organizer: Kosuke Kawaguchi, Professor, Breast Center Mie University Hospital



## 1. Conference Overview

- ◊ Conference Title Kyoto Breast Cancer Consensus Conference 2026 International Convention
- ◊ Format Hybrid (On-site and Live Streaming)
- ◊ Dates Friday, April 10 – Saturday, April 11, 2026
- ◊ Venue Kyoto International Conference Center  
Kyoto, Japan
- ◊ Purpose and Significance

The purpose of this Conference is to establish consensus in breast cancer treatment and to contribute to the improvement of clinical outcomes. Although various clinical guidelines and international conferences have addressed breast cancer management, many detailed aspects of clinical decision-making remain insufficiently defined and are often left to individual interpretation.

This Conference aims to harmonize such understanding by conducting collaborative work as the KBCCC Group and to disseminate internationally accepted standards for breast cancer treatment from Kyoto, Japan.

- ◊ Program Content and Structure

### ( 1 ) Main Theme

Precision in Motion: Elevating, Easing, Evolving

### ( 2 ) Scientific Program Components

Invited Lectures, Panel Sessions, Consensus Sessions, Poster Presentations

### ( 3 ) Major Scientific Sessions (Tentative)

Local Therapy, Neoadjuvant Treatment and Local Therapy, Escalation Strategies for Luminal Breast Cancer, Biomarkers, Prevention and Risk Management, And other related topics

### ( 4 ) Expected Number of Participants

Domestic participants: approximately 250

International participants: approximately 250

( 5 ) Conference Website

<https://kbccc2026.kyoto-breast-cancer.org/en/index.html>

❖ Contact Information

Kyoto Breast Cancer Research Network

Kyoto Breast Cancer Consensus Conference 2026 International Convention Secretariat

**Address**

Office MOROhan, 1st Floor, Asver Kyoto Nishijin

519 Terima-cho, Motoseiganji-dori Omiya Higashi-iru

Kamigyo-ku, Kyoto 602-8215

Japan

**E-mail**

kyotobreastcancer2022@gmail.com

**Telephone**

+81-75-406-0982

**Fax**

+81-75-320-2659

*(For inquiries, please contact us by e-mail for faster assistance.)*

❖ Additional Information

If you are interested in sponsorship or advertising opportunities not listed in this prospectus, please feel free to contact the Secretariat for further consultation.

# Sponsorship Options

\* Each sponsoring company will receive one copy of the Abstract Book per sponsored item.

## 1. Industry-Sponsored Symposia

※ Application Deadline: Monday, January 26, 2026

### Overview

All times shown are Japan Standard Time (JST). Session structure: 30-minute presentation + 10-minute Q&A, with 10 minutes before and after for preparation and transition. Two symposia will be held concurrently in each time slot.

Room capacity: Classroom-style room: 250 seats, Theater-style room: 200 seats

Sponsored Symposium	Date/ Room Style	Slots Available	Fee (JPY, tax incl.)
Luncheon Seminar 1	Friday, April 10, 2026/Classroom	1	¥1,760,000
Luncheon Seminar 2	Friday, April 10, 2026/Theater	1	¥1,650,000
Evening Seminar 1	Friday, April 10, 2026/Classroom	1	¥1,650,000
Evening Seminar 2	Friday, April 10, 2026/Theater	1	¥1,540,000
Morning Seminar 1	Saturday, April 11, 2026/Classroom	1	¥1,430,000
Morning Seminar 2	Saturday, April 11, 2026/Theater	1	¥1,320,000
Luncheon Seminar 3	Saturday, April 11, 2026/Classroom	1	¥1,760,000
Luncheon Seminar 4	Saturday, April 11, 2026 /Theater	1	¥1,650,000

- ☒ Pre-session meetings and connection tests for speakers and chairs are not included in the above session time.
- ☒ All titles, slides, and spoken language must be in English.
- ☒ Session content and duration must be discussed and approved in advance with the KBCCC 2026 Organizing Committee.
- ☒ The above fees include use of the speaker preparation room; use of the session room and standard equipment; live-streaming operations; audiovisual and sound support; and mineral water for speakers and chairs. The sponsorship fee is the same regardless of whether speakers participate on-site or online. Honoraria, travel, and accommodation expenses for speakers and chairs must be paid directly by the sponsoring company in accordance with its internal policies. Meals and beverages for participants and speakers will be arranged by the Conference and charged separately at cost. During advance registration, on-site participants may apply for a complimentary symposium ticket (with or without lunch/refreshments). On-site registration may be accepted if seats are available; however, meals will not be provided for on-site registrants to reduce food waste.

5.  The Conference will be held in a hybrid format with live streaming only. The streaming platform is Zoom. Prior to each sponsored symposium, the operator will confirm proper connectivity for the chair and speakers. Connection test schedules will be communicated after application.
6.  To minimize technical risks, presentation slides must be submitted at least three (3) days prior to the session date.
7.  In the application form, please indicate your first to third preferences (middle sheet of the designated Excel file). Please note that the application deadline for Industry-Sponsored Symposia is earlier than for other sponsorship options.
8.  Complimentary registrations for three individuals are included. Up to three accounts may be registered; unregistered access will be automatically blocked. If you also apply for an Exhibition Booth, two additional complimentary registrations will be provided.

## 2 . Publication Advertising

※ Application Deadline (tentative): Friday, February 28, 2026

- Program Book (expected print run: 100 copies)

The KBCCC 2026 Program Book includes the scientific program, social events, and general information related to the Conference.

The Program Book will be distributed in PDF format exclusively to registered participants and sponsors. Printed copies will be available for purchase on-site for those who wish to obtain a hard copy.

Please note that the advertising fees listed below do not include design or layout costs.

Estimated publication production cost: JPY 1,850,000 (tax excluded)

Program and Abstract Book	Size	Fee (JPY, tax incl.)	Available slots
Inside Front Cover (full color, 1 page)	A4 full page (W180 mm × H277 mm)	¥220,000	1
Back Cover (full color, 1 page)	A4 full page (W180 mm × H277 mm)	¥330,000	1
Inside Back Cover (full color, 1 page)	A4 full page (W180 mm × H277 mm)	¥110,000	1
Black-and-white page (half page)	A4 half page (W210 mm × H148 mm)	¥44,000	6

Custom sizes may be considered upon consultation.(All fees are inclusive of Japanese consumption tax.)

【Advertising Material】 PDF file

As this is an international conference, English-language advertisements are recommended; however, Japanese-language advertisements are also acceptable.

### 3. Video Advertising (Two Types)

※ Application Deadline (tentative): Friday, February 28, 2026

#### CM Video Advertising

- Advertising period: On the day of the event, both at the venue and for the live stream: before the start and during break times
- Submission of advertising materials: Please submit a video file of no more than three minutes in MP4 format to the Secretariat by March 31, 2026.
-  The order of video playback will be determined by the Organizer.
-  If the maximum number of applications is reached before the application deadline, this will be announced on the Conference website.

#### Web Video Advertising

- Advertising period: During the period when the KBCCC2026 International Convention page is posted on the KBCRN website
- Advertising method: The URL of the provided web video advertisement will be posted on the same webpage as the KBCCC 2026 program, allowing visitors to view the video freely.
- Submission of advertising materials: Applications will be accepted on a rolling basis upon submission. Once the maximum number of applications is reached, this will be announced on the Conference website.  
Please submit the URL of the hosted video file (approximately up to 10 minutes in length) along with a thumbnail image to the Secretariat.  
Videos will be displayed in the order in which the materials are received.

Advertising Types	Length	Available slots	Fee (JPY, tax incl.)
CM Video Advertising	up to 3 minutes per video	5	¥99,000
Web Video Advertising	approximately up to 10 minutes per video	6	¥99,000

### 4. Banner Advertising

※ Application Deadline (tentative): Friday, February 28, 2026

Advertising period: During the period when the KBCCC2026 International Convention page is posted on the KBCRN website

Advertising method: Banner advertisements from companies and organizations will be displayed directly below the conference header on the KBCCC 2026 International Convention webpage.

Submission of advertising materials: Applications will be accepted on a rolling basis upon submission. Once the maximum number of applications is reached, this will be announced on the Conference website and social media channels.

Please submit a banner image in JPG format to the designated contact person.

Display order : Banner placement will be determined by the Secretariat's designated designer, who will arrange banners with consideration for color balance and overall design harmony.

Type	Image Size	Available slots	Fee (JPY, tax incl.)
Banner advertisement	386 px (W) × 827 px (H)	6	¥55,000

## 5. Coffee Break Sponsorship

※ Application Deadline (tentative): Friday, February 28, 2026

During the Conference, coffee, tea, and light snacks will be provided to participants in the poster presentation area.

- Display of the text “Coffee Break sponsored by [Company Name]” on venue screens, in the Program and Abstract Book, and on the Conference website
- Official sponsor credit on the Program and Abstract Book and website, including company logo, company name, and a link to the official website
- Placement of a small tabletop stand card near the beverage area (A5 size), prepared by the sponsor and labeled “Sponsored by [Company Name]”

Food and beverage arrangements are based on an estimated total of approximately 300 servings per day, and the actual costs are included in the sponsorship fees listed below.

Hot beverages will be replenished at scheduled intervals.

Dates	Service time	Fee (JPY, tax incl.)	Available slots
Friday, April 10, 2026	From registration opening until the start of the final session	¥300,000	1
Saturday, April 11, 2026	From registration opening until the start of the final session	¥250,000	1

## 6. Promotional Items

※ Application Deadline (tentative): Friday, February 28, 2026

- Congress Bag (Eco Bag) (Planned quantity: 300 units)

The congress bag will be distributed to all on-site participants.

Each bag will feature the sponsor's company logo together with the text "KBCCC 2026 International Convention". The overall design will be determined by the Organizer.

Printing method: silk screen printing

Number of colors: one color

Print position: lower front area of the bag, without gusset printing

Order of logo placement: based on order of application

Advertising item	Submitted data format	Fee (JPY, tax incl.)	募集枠
Printing on congress bag (one color)	Scalable logo data (★)	¥55,000	6

★AI or EPS files with outlines converted

- Neck Strap (Planned quantity: 300 units)

Strap width: 15 mm

Strap length: approximately 900 mm (looped)

Material: polyester

Base color: white

Printing method: full-color dye-sublimation printing

Printing area: entire length of the strap excluding metal fittings

The sponsor's logo will be repeatedly printed along the full length of the strap.

The first companies and organizations to apply

Neck strap advertising fee	Fee (JPY, tax incl.)	Available slots
	¥330,000	1 sponsor

- Other Promotional Opportunities

If you have other promotional or advertising ideas not listed above, please feel free to contact the KBCCC 2026 Secretariat for consultation.

## 7. Corporate and Organization Exhibits

### ❖ Exhibitor Guidelines

Applications will be accepted on a first-come, first-served basis. **【Application deadline: Saturday, February 28, 2026】**

Exhibition period : From registration opening until the start of the final session

Conference format : Hybrid conference

Exhibition venue: Kyoto International Conference Center(Lobby area in front of Room A)

Schedule: Move-in: Thursday, April 9, 2026 (afternoon)

/Move-out: Saturday, April 11, 2026 (after the start of the final session)

※Details regarding move-in and move-out procedures will be provided after application.

### 1. Exhibition Fees and Booth Specifications

- Exhibition Fees

	Booth Type	Size	Fee (JPY, tax incl.)	Available booths
1	Space-only booth	W1800m × D1800mm	¥55,000	2
2	Standard shell booth	W1800xD900xH2100mm	¥275,000	10

#### 1 ) Space-only Booth

The following items are included in the exhibition fee:

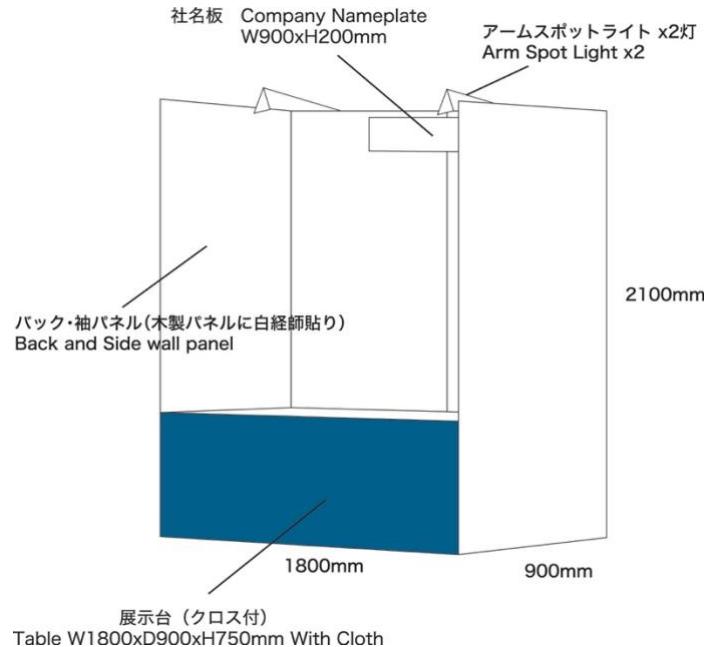
- ① Exhibition space (booth dimensions: frontage 1800 mm × depth 1800 mm)
- ② One table and chairs
- ③ Listing of the exhibitor's company name in the Program and Abstract Book
- ④ Two exhibitor badges (conference registration not required)

#### 2 ) Standard Shell Booth

The following items are included in the exhibition fee:

- ① Exhibition space (frontage 1800 mm × depth 1800 mm × height 2100 mm)
- ② Basic booth structure with back and side panels finished in white fabric panels  
Additional fees apply for specific color requests
- ③ Company name board prepared by the Secretariat at no additional charge  
English text in black, Gothic-style lettering  
Requests for logos, specific colors, or cut-out lettering are available for an additional fee
- ④ Two arm spotlights (100 W each)

- ⑤ Two chairs and one exhibition table with tablecloth provided at no additional charge
- ⑥ Listing of the exhibitor's company name in the Program and Abstract Book
- ⑦ Two exhibitor badges (conference registration not required)



## 2. Booth Allocation

- The allocation of exhibition booths will be determined by the Organizer after overall coordination.

## 3. Management of the Exhibition Area

We take every precaution to manage exhibits and exhibition spaces, but we cannot be held responsible for losses due to theft, accidents, natural disasters, or similar events.

## 4. Changes to Conference Schedule, Venue, and Opening Hours

The Conference dates, venue, and opening hours may be subject to change due to unavoidable circumstances. Cancellations of exhibition participation resulting from such changes will not be accepted. The Organizer shall not be responsible for any losses, damages, or expenses incurred by exhibitors as a result of such changes.

## Application and Payment Terms

The Secretariat of the Kyoto Breast Cancer Consensus Conference (KBCCC) 2026 International Convention shall enter into contracts with sponsoring and exhibiting companies on behalf of the Organizing Committee.

As a general rule, applications submitted after the stated deadlines cannot be accepted. However, if your company has internal approval schedules or other special circumstances, please contact the Secretariat for consultation.

Please note that for certain advertising and sponsorship items, allocation may be determined by the organizing committee after the application deadline, rather than on a first-come, first-served basis.

### Application Procedure

Please complete the designated Excel application form and submit it by fax or email to the following address:

Kyoto Breast Cancer Consensus Conference 2026 International Convention Secretariat

Fax: +81-75-320-2659

E-mail: kyotobreastcancer2022@gmail.com

- ※ Please ensure that your company name is provided in English, as it will be used for publication in the Program and Abstract Book and on the Conference website.  
The English company name will be reproduced exactly as stated in the application form, including capitalization, so please check carefully for accuracy.
- ※ After submission, the Secretariat will contact the designated person listed on the application form.  
If there are any changes to the contact person, please notify the Secretariat as soon as possible.

### Payment Method

Upon receipt of the application form, the Secretariat will issue an invoice.

Please remit the full amount to the designated bank account by the payment deadline indicated on the invoice.

All bank transfer charges and related fees shall be borne by the applicant.

### Cancellation Policy

As a general rule, cancellations after submission of the application will not be accepted. In cases of force majeure, such as natural disasters, cancellation requests may be considered upon consultation with the Secretariat.

(This concludes the information provided herein.)